

Regulatory Advocacy Email Template

We encourage you to use this easy-to-follow advocacy email template courtesy of ABMP to voice your opinion on regulatory industry changes and proposals.

To: legislator@state.com

From: janesmith@massagetherapy.com

Subject: Comments on Proposed Rules re: XYZ

Dear Legislator,

Paragraph 1: Introduction

My name is Jane Smith, and I am a licensed massage therapist. It has been brought to my attention that the proposed rules will have an impact on my profession and the way in which I conduct my business. Please read my comments listed below to understand my position on this topic.

Paragraph 2: Stance

I *support* this rule change, because (examples below):

- a. Fees need to be raised
- b. Continuing education should be modified
- c. Establishment licensing should be revised

I *oppose* this rule change, because it (examples below):

- a. Increases/adds fees
- b. Increases the burdens on massage therapists
- c. Modifies continuing education requirements

Paragraph 3: Suggestions

If you support a rule change, you can omit this paragraph and skip ahead to paragraph 4. If you oppose a rule change, this is your opportunity to list suggestions or alternatives.

Paragraph 4: The Closing

In closing, I urge you to consider my comments regarding the proposed rules and I thank you for your review. I am available for further discussion and can be reached at janesmith@massagetherapy.com or by phone at 555-555-5555.

Regards,
Jane Smith