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**State of Wellness Schools and Graduates**

with Carrie Perkins

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I. Introduction

II. The current climate of Gen Z

- A. Around 29 percent of Gen Z live in poverty; 40 percent of Gen Z adults fall into “asset limited, income constrained, employed” population, which represents individuals who earn more than the poverty level but not enough to afford the basics where they live. *Source: United Way*
- B. Gen Z is the least financially confident generation. *Source: WalletHub*
- C. About half of Gen Z individuals between the ages of 18–27 rely on financial assistance from their parents and family. *Source: Bank of America*

III. Words Gen Z associates with money

IV. How Gen Z identifies

- A. Entrepreneur
  
  
- B. Intrapreneur
  
  
- C. Solopreneur

V. How do we prepare the next generation?

VI. Three things to teach your students

A. Student loan repayment

B. Tax compliance

C. How to make and grow an income

VII. MONEY EDU

## Resources

ABMP x Qnity free and discounted resources for ABMP schools, students, and professionals: [abmp.com/abmp-x-qnity](https://abmp.com/abmp-x-qnity) and [qnity.com/associatedprofessionals](https://qnity.com/associatedprofessionals).

## Instructor Bio

**Carrie Perkins** has more than 25 years of experience in leadership development, education, and coaching within the professional wellness and beauty industries. Carrie spent several years as director of student experience and training at Inspire Aveda, focusing on elevating education, supporting students, and developing trainers. She has served as director of coaching at Qnity, where she worked closely with salon and spa owners across the country to strengthen leadership, engagement, growth, and execution. Perkins is a former multi-location salon and spa owner, esthetician, a national board-certified health and wellness coach, and an active solopreneur. Learn more at [qnity.com](https://qnity.com) and [qnityforschools.com](https://qnityforschools.com).