



Associated Bodywork
& Massage Professionals



MINNESOTANS NEED MESSAGE LICENSURE!

Minnesota is one of only *three* states without massage therapy regulation. Why does that matter? **Because statewide massage therapy licensure is necessary to protect the public, the profession, and massage therapists.**

WITHOUT LICENSURE:

- X** No way to prove competency = higher risk of injury to the public
- X** People with little to no training may be working on clients
- X** No mechanism for a board or law enforcement to shut down illicit businesses
- X** No way for customers to verify their therapists' credentials or education
- X** No formal complaint or disciplinary system
- X** No sanitation requirements
- X** No defined ethical standards
- X** Undefined scope of practice
- X** Legitimate therapists are undercut and the industry reputation is undermined
- X** Mobility difficulties when moving to licensed states

WITH LICENSURE:

- ✓** Clear and defined scope of practice
- ✓** Minimum competency standards
- ✓** Education and experience requirements
- ✓** Clearly defined practice standards, making it easy for law enforcement to spot illicit businesses
- ✓** Formal complaint, hearing, and disciplinary procedures, ensuring due process
- ✓** Enforceable sanitation and ethical standards
- ✓** Database of licensed therapists, allowing the public to check credentials before a massage to ensure their own safety
- ✓** Trust in the profession is restored
- ✓** Transferrable license when moving to another state (45 states require a license!)

Licensure increases **public trust and protection** by creating pathways to address ethical violations, out-of-state license revocations, and criminal convictions relevant to the practice of massage therapy.

Replacing the **current patchwork of regulations** that requires practitioners to comply with multiple city ordinances will **reduce unfair administrative and financial burdens on massage therapists** working in multiple jurisdictions.

Minnesota can no longer afford to lag behind the rest of the nation when it comes to massage therapy regulation. Regulation is the best and most effective way to **protect massage therapists and their clients.**



Join ABMP and other industry leaders in the fight for statewide licensure in 2026! Scan to learn more, get tools, and explore FAQs.

abmp.com/minnesota-licensure