

**Project Planning Form:
 Cost Effective Methods for Reaching Prospective Students**

<p>Project Title</p>	
<p>Project Description</p> <p>Describe your vision for the project.</p>	
<p>Project Goals</p> <p>List the goals of your project. What objectives will you achieve if your project is successful?</p>	
<p>Project Benefits</p> <p>Describe the benefits of this project for school staff, students, faculty, and other stakeholders.</p>	

<p>Marketing Ideas</p> <p>How do you plan to promote your project to get others involved and ensure a successful outcome?</p>	
<p>Tasks</p> <p>List the tasks you need to complete to launch your project successfully.</p>	

<p>Success Criteria</p> <p>How will you determine and measure the success of your project?</p>	
<p>Projected Costs</p> <p>What will your project cost to implement?</p>	
<p>Addition Thoughts or Comments</p>	