



School Issues Forum

Celebrating 18 Years of Fellowship and Education

April 24–26, 2014

education

fellowship

Associated Bodywork & Massage Professionals (ABMP) is thrilled to invite you to the 18th Annual **ABMP School Issues Forum** in Boulder, Colorado. Voted “Best Adventure Town” by *Outside* magazine, Boulder boasts more than 43,000 acres of green area for bikers, hikers, rock climbers, and runners. Join us at the St. Julien Hotel and Spa where luxury accommodations and service balance perfectly with the sensibility that makes Boulder famous. A central location and stunning views of the Flatiron mountains give the St. Julien an atmosphere of relaxation and renewal, comfort and style.

Boulder is the perfect setting for school owners, directors, instructors, and members of the massage and bodywork profession to educate, motivate, network, and talk shop with peers about issues they determine. At the ABMP School Issues Forum, we embrace the philosophy that each participant has something to teach and each participant has something to learn; we look forward to teaching and learning with you in April!

Topics and sessions at the ABMP School Issues Forum are chosen based on suggestions made by attendees. This truly is your event!



Each day at the forum, administrators and instructors gather to share what they have learned, talk about new ways to improve massage education, and discuss how they can help their schools and students thrive. While time is organized to ensure value, the environment and dress are decidedly informal. All participants earn NCBTMB-approved continuing education credit for their involvement (11 hours possible).

School Owners and Administrators Program

As in years past, sessions for school owners and administrators are based on the philosophy that participant involvement drives well-structured sessions and encourages the exchange of ideas. A few select sessions are dedicated to speaker presentations, but the majority are offered in a varied format so every participant's voice can be heard. The ABMP School Issues Forum is not a place to sit quietly and just listen; the sessions are lively, diverse, and interesting because everyone is both a student and a teacher.

ABMP understands that maintaining a dynamic program, supporting faculty members, and inspiring students can be a challenging balancing act for school owners and administrators. Our cutting-edge content is designed to support school owners and administrators as they juggle these demands and adapt to the ever-changing landscape of massage therapy education. Participants will return to campus with several tangible takeaways and practical solutions they can incorporate into their programs.

Sessions for the School Owners and Administrators Program

- Meeting Teacher Challenges Today and Tomorrow
- Your Alumni—Your Best Marketing Team Ever
- Preventing Sexual Harassment in Massage School
- Manager, Mentor, Coach, Human—Balancing Your Roles and Responsibilities
- Rekindle Student Enrollment Numbers—The Lifestyle Pitch
- Change-Ready Massage Schools—Preparing to Thrive in the Next Radical Decade

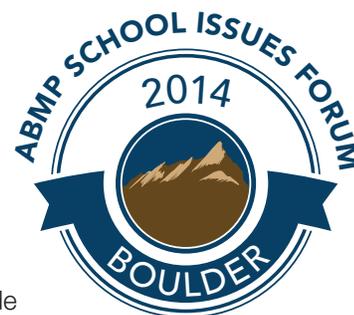
Instructor Training Program

The Instructor Training Program at the ABMP School Issues Forum builds on the enthusiasm and appreciation schools have conveyed to us about ABMP's live regional instructor workshops, Instructors on the Front Lines; ABMP's textbook, *Teaching Massage: Fundamental Principles in Adult Education for Massage Program Instructors*; ABMP's newsletter written just for massage instructors, *The Massage Educator*; ABMP's Instructor 101 Webinar series; and our wealth of online instructor resources on www.abmp.com.

This year, ABMP Director of Education Anne Williams will lead participants through a comprehensive day of education focused on designing learning experiences for the way students learn today—not yesterday. This unique workshop empowers instructors with the skills they need to excel at curriculum design for their schools and for the development of continuing education workshops. A special certificate is provided to participants who attend the entire three-part workshop at the ABMP School Issues Forum and complete a take-home exam (you must register for the Instructor Training Program to attend). Space is limited to 30 participants, so sign up early to reserve your spot. Teachers should bring a class unit, module, or section of curriculum (approximately 4–16 hours of curriculum) they would like to develop or redesign during the workshop.

Sessions for the Instructor Training Program

- Meeting Teacher Challenges Today and Tomorrow
- You! The Curriculum Expert (Workshop Part 1)
- You! The Curriculum Expert (Workshop Part 2)
- You! The Curriculum Expert (Workshop Part 3)
- Rekindle Student Enrollment Numbers—The Lifestyle Pitch
- Change-Ready Massage Schools—Preparing to Thrive in the Next Radical Decade



Location, Lodging, and Transportation

St. Julien Hotel and Spa

900 Walnut Street
Boulder, CO 80302
Phone: 720-406-9696
Reservations: 877-303-0900



The 2014 ABMP School Issues Forum will be held at the St. Julien Hotel and Spa, 900 Walnut Street, Boulder, Colorado, 80302 (www.stjulien.com).

The registration fee for the 2014 ABMP School Issues Forum does not include lodging. Attendees must contact the St. Julien Hotel and Spa directly at 877-303-0900 and make reservations under the group name "ABMP School Issues Forum" to receive a special meeting rate of \$177 per night plus tax. This discounted group rate is only guaranteed until March 26, 2014.

Those flying to Colorado will use Denver International Airport (DIA). For more information about travel, including shuttles to and from the airport, visit www.abmp.com, click the "Educators" tab, and follow the links for the "ABMP School Issues Forum."

The St. Julien Hotel and Spa

At the St. Julien Hotel and Spa, world-class accommodations and service balance perfectly with the sensibility that makes Boulder famous. This is a place where nature meets nurture and simplicity meets style. The central location and stunning views of the Flatiron mountains are just the beginning. Inside this unique Colorado luxury hotel is a sanctuary built just for you. Read a book in a comfy chair next to the big open fireplace, or watch the sunset over the Flatirons while enjoying a signature martini.



Reserve Your Seat Today

Registration for the 2014 ABMP School Issues Forum is \$450 for member schools and participants, and \$525 for nonmember schools and participants. Mail the enclosed application and payment, or contact Kathy Laskye at ABMP for information and to register for the event. Phone: 800-458-2267, ext. 649. Fax: 866-670-5649. Email: kathy@abmp.com. Mail: ABMP, 25188 Genesee Trail Road, Suite 200, Golden, CO 80401.



Registration

ABMP School Issues Forum 2014

April 24–26, 2014

The St. Julien Hotel and Spa, Boulder, Colorado



IMPORTANT DIRECTIONS:

Please complete this entire form and mail it to ABMP School Issues Forum, 25188 Genesee Trail Road, Suite 200, Golden, CO, 80401, or fax it to 866-670-5649. Payment is required at the time of registration. Questions? Contact Kathy Laskye at 800-458-2267, ext. 649, or kathy@abmp.com.

If you plan to attend with other people from your school, please send or fax all of the applications together. The maximum number of attendees is 65 administrators and 30 instructors. This event typically reaches capacity. In order to maintain diversity and allow a breadth of participation, ABMP reserves the right to limit the number of attendees from the same school. A waiting list will be maintained and used in the case of cancellations. Confirmation of registration will be made within 10 days of receipt, and no later than March 1, 2014, to allow plenty of time for travel arrangements.

Registration at the ABMP School Issues Forum does not include lodging.

Please contact the St. Julien Hotel and Spa at **877-303-0900** for hotel reservations under the discounted group rate for “ABMP School Issues Forum.”

Check one of the boxes below for either the Administrator or Instructor Program:

Administrator

ABMP Member School Attendee \$450

Your ABMP School Member ID# _____

Nonmember Attendee (Administrator Program): \$525

Instructor

ABMP Member School Attendee \$450

Your ABMP School Member or Professional Member ID# _____

Nonmember Attendee Instructor Program): \$525

Watch for “Ignite the ABMP School Issues Forum” presentations throughout the conference. ABMP borrows the innovative presentation format of the global Ignite events, organized and sponsored by volunteers all over the world (www.igniteshow.com). Participants ignite the audience by generating awareness of issues, stimulating original thought, and promoting dialogue on a variety of massage and bodywork education topics. Each speaker has five minutes to speak and 20 slides that advance automatically every 15 seconds. These presentations are fast, fun, dynamic, and thought-provoking. Find out how to be a presenter and Ignite us at the 2014 ABMP School Issues Forum at www.abmp.com.

