

ABMP  
School Issues  
Forum **2011**



education  
fellowship

*Celebrating 15 Years of Inspired Learning*

April 14–16, 2011  
Hotel Monaco, Denver, Colorado



Associated Bodywork & Massage Professionals (ABMP) is thrilled to invite you to the 15th Annual **ABMP School Issues Forum** in beautiful Denver, Colorado. Denver's appetite for adventure, breathtaking mountain views, and vibrant energy are sure to inspire all who attend. At the School Issues Forum, you'll enjoy a setting where owners, directors, instructors, and members of the massage and bodywork profession educate, motivate, network, and talk shop with peers about issues they determine.

**We embrace the philosophy that each participant has something to teach and each participant has something to learn;** we look forward to teaching and learning with you in April!

This year's School Issues Forum schedule and content were determined by attendees through an online survey.

**This truly is your event.**

## School Owners and Administrators Program

Administrators who participate in the School Issues Forum will be rewarded by the format of this event as we continue to explore a diversity of session styles. As in years past, **workshops are designed for school owners and administrators based on the philosophy that participant involvement drives well-structured sessions and encourages the exchange of ideas.** A few select sessions are dedicated to speaker presentations, but the majority are offered in a varied format so every participant's voice can be heard. The School Issues Forum is not a place to sit quietly and just listen; the sessions are lively, diverse, and interesting because everyone is both a student and a teacher.

ABMP understands that maintaining a dynamic program, supporting faculty members, and inspiring students can be a challenging balancing act for school owners and administrators. Our cutting-edge content is designed to support school owners and administrators as they juggle these demands and adapt to the ever-changing landscape of massage therapy education. Participants will return to campus with several tangible takeaways and practical solutions they can incorporate into their programs.

### Topics for the School Owners and Administrators Program

- Yoga Wake Up with Brian Halterman (optional)
- Massage Education—The Long View with the Alliance for Massage Therapy Education
- Online Education in Foundation Curriculum with Whitney Lowe
- What Employers Want from Your Graduates
- Your Strategic Plan Workshop with Les Sweeney
- Practical and Inspiring Team Building with Jeff Mann
- Listen Up Leaders! Leaders in the Profession Respond to Your Concerns and Questions
- At My School We ...
- Field trip to the ABMP offices (optional)





Each day, administrators and instructors gather to share what they have learned, talk about new ways to improve massage education, and help their schools and students thrive. While time is organized to ensure value, the environment and dress are decidedly informal. All participants earn NCBTMB-approved continuing education credit for their involvement. (11 hours possible)

## Instructor Training Program

The overwhelming success of the inaugural Instructor Training Program at last year's School Issues Forum inspired us to offer this special program again. The Instructor Training Program builds on the enthusiasm and appreciation schools have conveyed to us about ABMP's live regional instructor workshops (Instructors on the Front Lines—Tools to Help You Support Students); ABMP's textbook *Teaching Massage: Fundamental Principles in Adult Education for Massage Program Instructors*; *The Massage Educator*, ABMP's newsletter written just for massage instructors; our wealth of online instructor resources on [www.abmp.com](http://www.abmp.com); and ABMP's webinars for massage instructors.

Renowned educators Whitney Lowe and Anne Williams will lead participants through a comprehensive day of education focused on empowering instructors with the skills they need to excel in the classroom. Instructors will explore how to create learning environments that improve student outcomes and will walk away with several concrete tools they can use immediately.

### Topics for the Instructor Training Program

- Yoga Wake Up, with Brian Halterman (optional)
- Massage Education—The Long View with the Alliance for Massage Therapy Education
- Online Education in Foundation Curriculum with Whitney Lowe
- What Did You Say? Developing Presentations that Leave a Mark with Whitney Lowe
- Creating Change When Change is Difficult with Anne Williams
- Using Technology Effectively in the Classroom with Whitney Lowe and Anne Williams
- Listen Up Leaders! Leaders in the Profession Respond to Your Concerns and Questions
- At My School We ...
- Field trip to the ABMP offices (optional)



PO Box 1869  
evergreen, colorado 80437

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## Location, Lodging, and Transportation

The 2011 School Issues Forum will be held at the **Hotel Monaco** located at 1717 Champa Street, Denver, CO 80202, [www.monaco-denver.com](http://www.monaco-denver.com). The registration fee for the School Issues Forum **does not include lodging** and **ABMP is not responsible for attendee lodging**.

Attendees must contact the Hotel Monaco directly at 800-397-5380 and make reservations under the group name "ABMP Annual School Issues Forum" to receive a special meeting rate of **\$169 per night plus tax**. This discounted group rate is only guaranteed until March 20, 2011.

Attendees flying to Colorado will use Denver International Airport. **For more information about travel, including shuttles to and from the airport, visit [www.abmp.com](http://www.abmp.com) and follow the links for the School Issues Forum in the "Resources for Massage Schools and Instructors" section.**

## The Hotel Monaco Denver

The Hotel Monaco is centrally located in downtown Denver, Colorado, and offers accommodations with eclectic charm and worldly sophistication. Recently voted "**Best Business Hotel**" and one of the "**Top 500 Best Hotels in the World**" by *Travel & Leisure* magazine, the Hotel Monaco offers modern and elegant accommodations within walking distance of the Mile High City's vibrant shopping, dining, and nightlife. Guests can take advantage of the on-site fitness

room, high-speed Internet access, complimentary yoga equipment, morning coffee and tea, and dining at the award-winning Panzano restaurant. You can even request a live goldfish for your room.



## Reserve Your Seat Today

Mail the enclosed application along with payment or register online at [www.abmp.com/school\\_administrators/forum](http://www.abmp.com/school_administrators/forum). For more information, contact Kathy Laskye at ABMP:

T: 800-458-2267, ext. 649

F: 866-670-5649

Email: [kathy@abmp.com](mailto:kathy@abmp.com)

25188 Genesee Trail Road, Suite 200, Golden, CO 80401

# ABMP School Issues Forum 2011 Registration

April 14–16, 2011

Hotel Monaco, Denver, Colorado

## IMPORTANT DIRECTIONS:

Please complete this entire form and mail it to ABMP School Issues Forum, 25188 Genesee Trail Road, Suite 200, Golden, CO 80401, or fax it to 866-670-5649.

For multiple registrations, please photocopy and fill out one registration form per person. Payment is required at the time of registration and should total all attendees from your school.

**Questions?** Contact **Kathy Laskye** at 800-458-2267, ext. 649, or [kathy@abmp.com](mailto:kathy@abmp.com). Information and registration are also available online at [www.abmp.com/school\\_administrators/forum](http://www.abmp.com/school_administrators/forum).

**PLEASE NOTE:** The maximum number of attendees is 65 administrators and 30 instructors. This event typically reaches capacity. In order to maintain diversity and allow a breadth of participation, ABMP reserves the right to limit the number of attendees. A waiting list will be maintained and used in case of cancellation. Confirmation of registration will be made within 10 days of receipt, and no later than March 31, 2011, to allow plenty of time for travel arrangements.

## Registration at the ABMP School Issues Forum does not include lodging.

Please contact the Hotel Monaco at 800-397-5380 for hotel reservations under the discounted group rate for “ABMP Annual School Issues Forum.” [www.monaco-denver.com](http://www.monaco-denver.com).

## Attendee Information

Name: \_\_\_\_\_  
First Last

Title: \_\_\_\_\_

School Name or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel:(        ) \_\_\_\_\_ Fax:(        ) \_\_\_\_\_

E-mail: \_\_\_\_\_

*Administrators will be scheduled in the administrator program sessions, and instructors will be scheduled in the instructor program sessions. To ensure continuity of programs, please only attend sessions from the program in which you are scheduled.*

Over →





Check one of the boxes below:

**Administrator**

ABMP Member School Attendee \$425

Your ABMP School Member ID# \_\_\_\_\_

Nonmember School Attendee \$485

**Instructor**

ABMP Member School Attendee \$425

Your ABMP School Member ID# \_\_\_\_\_

Nonmember School Attendee \$485

Comments/Information

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\_\_\_\_\_  
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**Payment**

	Quantity	Total
Administrator: ABMP Member School Attendee (\$425)	___	\$ _____
Administrator: Nonmember School Attendee (\$485)	___	\$ _____
Instructor: ABMP Member School Attendee (\$425)	___	\$ _____
Instructor: Nonmember School Attendee (\$485)	___	\$ _____
	<b>Total</b>	<b>\$ _____</b>

**Form of payment (REQUIRED WITH REGISTRATION)**

Check    Visa    MasterCard    Discover    American Express

Name as it appears on card \_\_\_\_\_

Card Number \_\_\_\_\_ (please print clearly)   Exp. date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_