



Liability insurance, professional development tools, and more for your massage, skin care, hair, and nail professionals — **at no cost to you!**



Why do your **professionals** need to have their own **insurance?**

- Your insurance may not cover them if they are personally named in a lawsuit.
- They may work at events or locations outside of your business.
- It may decrease premiums for your own blanket policies.

When **5 or more** professionals from your business sign up for membership—either on their own or paid for by you—you get Affinity Partner Status!

Our Affinity Partner Program gives your professionals a discount on membership that includes liability insurance, and gives you online tools to manage them—all at no cost to you!

Use discounted membership as an incentive when hiring!

- Independent contractors
- Booth renters
- W-2 employees



Your professionals need insurance, but why give them *just* insurance when *membership* offers so much more?



What's in it for **you**?

- An online roster management tool to ensure your professionals are covered.
- A way to stand out from other employers when hiring.
- Online resources to find continuing education and keep your professionals' skills up to date.
- A complimentary copy of the same publications your professionals receive.

What's in it for your **professionals**?

- Discounted membership to any of our associations (and any combination, if they need to join more than one).
- An individual liability insurance policy tailored to their job.
- On-demand webinars and other continuing education opportunities.
- Added professional stature from our Code of Ethics and legislative efforts.
- Award-winning publications in their field of expertise.

What's in it for **you &** your **professionals**?

- 40+ discounts on everything from spa supplies to cell phone service to shoes to computers and more.
- Ready-made client education materials to encourage loyalty and repeat business.
- Top-notch customer service and support.



**Need to ask us
questions?**

**Interested in
marketing materials?**

**Want to sign up your
professionals?**

**Just want to chat and
learn more?**



Kristine at 800-458-2267 ext. 613
kristine@abmp.com

Jenny at 800-458-2267 ext. 632
jennyf@insuringstyle.com